

Vijay Jadhav

✉ vijay.jay.jadhav@gmail.com ☎ 8600308148  Vijay Jadhav  Design Portfolio

SUMMARY

Data Journalist and **Communication Specialist** with experience in digital journalism, data visualization, and content strategy. Currently working with IndiaSpend, creating compelling, data-backed narratives on policy, economy, health, and social justice. Skilled in analyzing datasets, visual storytelling, and simplifying complex information for public understanding. Proficient with tools like Flourish, Datawrapper, QGIS, Excel, and Adobe Suite. Known for combining journalism, design, and data insights to inform, engage, and drive impact.

EXPERIENCE

Data Journalist

IndiaSpend 

05/2025 – present
Mumbai

- Creating data-driven stories and visualizations focused on public policy, health, environment, and socio-economic issues.
- Sourcing, cleaning, and analyzing government and institutional datasets to support evidence-based journalism.
- Designing visual explainers, charts, and maps using Flourish, Datawrapper, and QGIS for cross-platform publishing.

Communication Executive

Baramati Agro Ltd.

07/2023 – 04/2025
Pune

- Designed data-driven visualizations for online platforms, driving audience engagement and improving content accessibility.
- Developed and executed targeted social media and digital marketing campaigns, leading to increased brand awareness.
- Created strategic PR and audience engagement plans based on data insights, enhancing public perception and visibility.
- Collaborated with marketing and design teams to align media efforts with company goals, optimizing campaign effectiveness.

Social Media Executive

Sakal Media Group 

03/2022 – 06/2023
Pune

- Designed compelling infographics and data visualizations on trending topics, significantly increasing reader interaction.
- Managed and optimized social media presence for Sakal, SaamTV, Sarkarnama, and Gomantak, improving audience reach and engagement.
- Monitored platform algorithm changes and adapted content strategies, resulting in stronger organic visibility.
- Used Google Analytics and native platform insights to track audience behavior, developing data-driven content strategies that boosted engagement

Internship

Sakal Media Group 

12/2021 – 01/2022
Pune

- Wrote and edited news articles on political and social issues, improving article clarity and reader engagement.
- Designed print and digital pages for Sakal Media Group using Adobe InDesign, enhancing the publication's visual appeal.

Guest Lecturer

Pune

DoCJ, Savitribai Phule Pune University

- Delivered interactive workshops on data visualization, enabling students to create compelling visual stories.
- Trained students in Flourish, Datawrapper, and RawGraphs, helping them develop professional-level data visualizations.

EDUCATION

MA Mass Communication and Journalism

2020 – 2022

Savitribai Phule Pune University

Pune

- Journalism & Mass Communication Practices
- Digital Media, Social Media, Development Communication
- Digital Marketing, Public Relations, Advertising

BA Political Science

2017 – 2020

HV Desai College, Pune

Pune

- Political Theories
- Thinkers & Ideologies
- Public Administration

SKILLS

Social Media

Content Creation, Communication, Analytics, Planning and Strategy

Microsoft Office

Word Processing, Spreadsheet, Presentation, Data Analysis

Graphic Design

Typography, Composition, Color Theory, Report/Brochure Design

Data Visualization

MS Excel, Flourish, Datawrapper, RAWGraphs, Infogram, QGIS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effect

Canva

Infographics, Reels, Cards, Video Editing

CERTIFICATES

- Reuters Digital Journalism
- Microsoft Excel
- Adobe Illustrator

ACTIVITIES & PROJECTS

#30DayChartChallenge (2024) [🔗](#)

Created daily data visualizations on diverse topics, showcasing expertise in Flourish, Datawrapper, and storytelling through visuals.

#30DayMapChallenge (2023) [🔗](#)

Designed interactive maps and geospatial visualizations using QGIS and other mapping tools to analyze real-world data trends.

#30DayChartChallenge (2023) [🔗](#)

Community-driven project with the goal to create data visualization on a certain topic each day of April

Development Communication Campaign

Designed a communication campaign focused on social impact, applying principles of strategic messaging, audience engagement, and media planning.

News Week Program

Produced print, audio, video, and digital news content, gaining hands-on experience in multimedia storytelling, journalism, and digital media production.

LANGUAGES

- English
- Hindi
- Marathi